

021222
VCD FYBAMMC History of Media SEM-I 2 ½ Hrs. 75mrks

All questions are compulsory

Q1) Would you agree that TV is a popular and accessible medium? Defend your answer. (15)

Q2) a) Explain Radio as a medium with its characteristics (8)

b) What was the purpose of Indian Newspaper during British Raj (7)

OR

c) Write a note on the early growth of language newspaper in India? (8)

d) Explain Indian Press Act 1835 (7)

Q3) a) Write a brief essay on the history of television in India (8)

b) What is the role of Media Icons in the history of Indian Media? (7)

OR

c) Role of Documentaries on OTT Platform (8)

d) What is the contribution of Lumiere Brothers in Film Making (7)

Q4) Explain the concepts. (15)

a) SITE b) Censorship c) IPTV d) Broadcasting e) Bengal Gazette

OR

Write about the development of Indian Press during British Rule in India

Q5) Write Short notes: (Any 3) (15)

- a) Satyajit Ray
- b) Vernacular Press Act
- c) India Today
- d) Role of Satellite in Early India
- e) Advertising and India