

11:00am To 1:30pm
3/03/2015
University

TY Bmm (Sem - IV) 75:25 CBSSGS
Journalism (Eng) Library
Sub :- 21 Reporting

QP Code : 11255

(2½ Hours)

[Total Marks : 75

- N.B. : (1) All questions are compulsory.
(2) Figures to the right indicate full marks.

1. Reorganise the facts given below into a news report of about 250 words using the inverted pyramid style. Observe all the principles of news writing. 15

In Kurla, Bhabha Municipal Hospital caters to the needs of the oppressed people from all segments of life. These days due to untimely rains, the diseases in city are rampant and there is heavy turnout of patients to all the municipal hospitals. Saira Sheikh was admitted to Bhabha Hospital on Sunday for typhoid. She started feeling better and was to be discharged soon. On Monday evening she was given an injection, said her husband Noor Mohammad Sheikh. Saira, who is originally from Mahabaleshwar and a resident of Kasai wada in Kurla has two children Adil (23) and Sanya (21). Other than Saira, there were other 27 women admitted in Bhabha Hospital. All these women were admitted for high fever.

Noor Mohammad Sheikh, husband of Saira said, "Saira had been admitted to Bhabha hospital for typhoid. She had started feeling better and was to be discharged soon. On Monday evening, she was given an injection. All these 28 women were administered ceftriaxone and cefotaxime, antibiotics that are generally used for fever cases. But all of them, suddenly started vomiting due to these injections. It was found that it was due to adverse drug reaction of the injections administered to them. It all started on Tuesday morning. The 47 year old Saira was the most critical of all the women. Saira had been rushed to KEM hospital when she, like the others in the women's medicine ward, started exhibiting intense allergic reaction after being administered with the injection. She started experiencing a burning sensation in her body and uneasiness. Saira was the one whose condition was the most critical and on Tuesday night she passed away. The family alleges that the situation at Bhabha hospital was not well handled and that it was only after a wait of two hours that an ambulance got Saira to KEM hospital. Saira had to be shifted immediately to the Medical Intensive Care Unit (MICU) after reaching KEM hospital.

"We had been told by the doctors at KEM that Saira's condition is very critical and that we pray that she recovers. Her vomit was green in colour and her tongue had turned black. We knew that her chances of survival were bleak," said Noor Mohammed. The family is awaiting the post mortem report from the state run J J hospital and their statement has been taken by the Kurla Police. The BMC has decided to set up a committee to investigate the matter, said Dr. Avinash Pande, Director, Medical Services, of BMC. Food and Drug Administration's team has taken the samples of the injections. As of now, the use of these drugs has been stopped across all the hospitals and substitutes are being used.

About Saira's death, Dr Manisha Dalvi, Dean, KEM hospital, said, "She was very critical. We did our best to save her but she passed away." When asked about the cause of death, Dr Dalvi said, "The cause of death can be ascertained only after the post mortem report arrives. Right now, we cannot say for sure if the drug reaction caused the death. The remaining patients at Sion and KEM hospitals are alright and most will be discharged soon.

TURN OVER

2. (a) (i) What is news? What is news value? 8
(ii) State the types of lead. 7
- OR
- (b) Some say the principle of objectivity is just on paper, it is not possible to practice it in reality. Discuss the statement in the light of basic principles of reporting. 15
3. (a) Rain has caused havoc in Mumbai city and railroad traffic is at stand still. Discuss how would you cover this incident using various sources from multiple beats and thereby discuss the importance of knowledge of various beats. 15
- OR
- (b) While covering a political rally, you must make the best use of knowledge about political beat as well as coverage of public speeches / meetings. Discuss. 15
4. (a) Watergate scandal still holds a good landmark in the history of investigative journalism. Discuss. 15
- OR
- (b) Distinguish between investigative reporting and yellow journalism with examples from Indian newspapers. 15
5. Write short notes (any three) - 15
- (a) Importance of verification and quotes.
 - (b) J. J. Death case.
 - (c) Harshad Mehta case
 - (d) Press conference.
 - (e) Follow up story.
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