

01/04/2015

11:00 am To 1:30 pm

YBMM (CBSE) (75:25)

Sem-V

Expressly

Journalism : Editing

Library

QP Code : 11262

(2½ Hours)

[Total Marks : 70]

- N.B. (1) All questions are compulsory.
(2) Read the instructions carefully.

1. Edit and rewrite the following report to about 200 words :—

15

Suggest a headline of not more than six words. Also suggest a visual.

A day after the manipuri boy was bitten up inside bangalore two BPO employees from Nagaland working in in cyber city was rachially abucced and viciously thrushed by a group of villagies in Gurgaen late on wednesday this is the latest in a ceues of hate crimes against peoples from the northern eastern cities across india. the attack, with kriket bates and hokey stiks left Awang neem 22 and Aloto chisi 25 severare injuries and concussious but the attackers didnt stop their. They humiliated the two boyss by shearing Awang's have before letting letting him and Alote off with an warning. "will stop hare so that you can told other peoples from the northeast to left immediatily."

Roughly 100 peoples from north-east live in Sikandarour Ghorri village where the attack taken place, barely 1 km from the corporate hubb of the Cyber City. The polic on thursday slaped attempted to murder charges against seven peoples but an made no arrest. Awang and Aloto was taken to on hospital at Gurgaon with hadd injuries and dip wounds at there arms and legs awang and aloto lived in renteed builder from housses in sikandarpur ghori village on wednesday night around around 11 the two buyed fun liquam bottles from a wine sop in DLF phase 1 while they was walking home they meet this locally youths known to them they proposed to join them for a drink agreed with more local youths joined them.

according to the pulicer it was while drinking that a argeument break out amongst the local youths and them two BPO executives the seven locals Rinked and punchedd awang and aloto before thrashing when with hockeyy sticks and bats. with both of them collapsinged they dumpedd awang outside his hause while alotos sister take him back to them house. "not only did them asked them and other people from the north-east to leaved the sikandarpur area they also cut awangs hair." say a close relation of the victims.

Police say the fir wev lodged after a medicine exam of the victims was conducted dalker singh ALP DLF said the the police was conducted raids to mab the seven accused youths.

2. (a) Illustrate the set-up of the Editorial set-up of a national news daily.
(b) Explain the functions of the sub-editor in detail.

7
8

OR

- (a) Explain Page design. Discuss the elements of page make-up.
(b) Elaborate on the inverted pyramid style of report writing.

7
8

[TURN OVER

YB-Con. : 82-15.

3. Discuss the importance of photographs and information graphics. What criteria should one follow to select visuals ? 15

OR

Comment on the relevance and types of headlines. Also suggest tips for writing headlines. 15

4. Read the given intros carefully and with a simple diagram :— 15

- (a) Suggest their placement on the front page of a national daily.
 - (b) Justify the placement.
 - (c) Suggest headlines
 - (d) do any 5
- (1) Mumbai : Cracking down on bikers violating the no-entry rule the Mumbai traffic police have decided to slap cognizable offence against them.
 - (2) New Delhi : The Employees Provident Fund Organisation, which manages retirement savings of close to Rs. 7 Lakh crore, is making a fresh pitch for investment in shares – public sector stocks.
 - (3) Mumbai : BJP is likely to seek Shiv Sena's support to from the Government in Maharashtra, sources said on Thursday, but sena is reportedly in two minds on the issue.
 - (4) New Delhi : The promise of a separate Vidarbha state may influence BJP's chief ministerial choice, believes a section of the party leadership.
 - (5) New Delhi : PM Narendra Modi unveiled a slew of labour reforms on Thursday, vowing to put an end to "inspector raj" and ensure ease of doing business.
 - (6) Surat : Granth Thakkar, a mathematics wizard from Vapi, has been crowned the world's fastest mental calculator.
 - (7) New Delhi : Harbhajan Singh has threatened to take legal action against controversial umpire Darrell Hair.

7. Write short notes on any three of the following :— 15

- (a) Stylebook
- (b) Editing in the computer era
- (c) Guidelines for writing captions
- (d) Cropping pictures
- (e) Relevance of punctuations.