VCD- 16/03/15 -ORGANIZATION BEHAVIOUR-SYBMM(ENG)SEM IV-75-2 ½ hrs-110

All Questions are compulsory
Right Figures indicates full marks

Q1 'Aakash Software' a multinational brand. It is going to launch in india soon. For such a big size of organization which type, nature and structure would you like to choose ? and why ? explain in detail.   15

Q2 Explain the different elements of organizational structure in detail. Draw a diagram wherever required.   15

OR

Q2 A What are the 4 main factors affecting organizational behaviour ?   8
Q2 B Explain 3 most common organizational designs.   7

Q3 Define organizational culture and describe in detail the functions and characteristics of organizational culture.   15

OR

Q3 A Write a definition of conflict and what are the sources of conflicts ?   8
Q3 B Explain the structure of media organization   7

Q4 Define 'Motivation' with a diagram. Explain in detail Maslow's need hirerchy theory of motivation. Take a suitable example.   15

OR

Q4 A why do people join the groups ?   8
Q4 B Explain in short the different types of organizations.   7

Q5 Write Short Notes (Any 3)
                                                                                              15

   1) Levels of Conflicts
   2) Perception
   3) Japanese culture V/S Indian culture
   4) Types of Team
   5) Team V/S Group