

All Questions are Compulsory.

Figures mentioned on Right Indicates full marks.

Q1. Write a program for Registration Form to create a new account on Facebook having link between 2 pages in HTML with using Form Tag. Also draw output of both pages. **15**

Q2. What is Animation? Explain Animation Production Process. Write brief note on various 3D Animation software's. **15**

OR

Q2. A. What is online marketing? Explain their payment models in detail. **8**

B. Write a javascript using function. **7**

Q3. What is Affiliate marketing? What are the advantages of Affiliate marketing? **15**

OR

Q3. A. Explain Blogging in detail? Explain Blogging and RSS in detail. **8**

B. Explain Form tag of Html in detail. **7**

Q4. Explain Email Marketing in detail. **15**

OR

Q4. A. What is javascript? Explain object, event, & function of java script. **8**

B. How the Audio Editing is to be done in Adobe? Explain Importing and Exporting Audio in detail. **7**

Q5. Write short notes on- (any 3) **15**

1. Web Banner and their types
2. Layers in Adobe Flash
3. Online Advertising
4. Viral Marketing
5. List tag of Html

— The End —