VCD/17 2 17 /CULTURAL STUDIES/SYBMM ENG/SEM EM /2 ½ HRS/75 MKS/25 Note: All Questions are Compulsory

All Questions carry equal marks

Q1. Briefly explain the Viewpoints of Kroeber on Diffusionism.	
Q2. Discuss commodification of cultural and its impact on lifestyle.	
OR .	
a. Write a note on the evolution and need for cultural studies.	
Orbanism as a way of Life.	
Q3. Explain the relevance of social and political in the construction of culture.	111-1-1
OR	e)
b. Elaborate how folklors as the Ela	
Totalore represents culture.	(8)
Q4. Explain the concepts.	170
a) Representation b) Articulation c) Ethnocentrism d) Khahip e)Cultural Shock	
OR	(4.5)
a. Gender is a means of culture conditioning. Explain this statement.	
and mass culture	(8)
Shorts notes on (Any 3)	(7)
a) Functionalism b) Social Interaction c) Global economic flow	(1.5
d) Creolization e) Cultural Materialism	
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