VCD 26 13 115 Cultural Studies SYBMM - III SEM - 75 MARKS - 21/2 HOUR

Note: All Questions are Compulsory

Q1.) (15 Marks)

Take any three Indian sates and prove that India has a wide cultural differentiation with help of beliefs, marriage, festivals, customs, traditions and folk media.

Q2.) (15 Marks)

A. Explain relationship between mass culture and popular culture with reference to cultural industry.

OR

B. i) Elaborate how class and race contribute to conditioning of culture. (8

(8 Marks)

ii) How Economic aspect affect culture.

(7 Marks)

Q3.) (15 Marks)

A. Discuss positive and negative relationship between media and culture.

OR

B. i) Why are cultural studies important.

(8 Marks)

ii) Explain in detail the Indian sports.

(7 Marks)

Q4.)

(15 Marks)

A. Gender is a means of culture conditioning. Explain this statement.

OR

B. i) Express in your own words how "Technology acts as a factor of cultural change".

(8 Marks)

ii) Explain the Indian tribal and folk art.

(7 Marks)

Q5.) Short Notes (Any Three)

(15 Marks)

1. Mathew Arnold

2. Architecture in India

3. Ethnocentrism

4. Urbanisation and culture

5. Indian cuisine and its diversity