

Note: All questions are compulsory

All questions carry equal marks

- Q1) Give instance of how class and religion are represented in the mainstream media text like advertisement and film? (15)
- Q2) a. What is social interaction and discusses its significance with help of Maslow Need Hierarchy Theory? (15)

OR

- a. Define the term society and bring out the difference between rural and urban societies? (8)
- b. Explain gender as a type of social stratification. (7)
- Q3) a. Socialization leads to personality development, Explain. (15)
- OR
- a. What are social groups? Explain the need for social group (8)
- b. How Does Sociology influence our lives? (7)
- Q4) a. Explain the concept (15)
- i) Follow-up and Continuity ii) Acculturation iii) Popular Culture iv) Censorship v) Belief

OR

- a. Explain the impact of social change with respect to media? (8)
- b. Explain the institution of marriage in India. (7)
- Q5) Short notes on :- (Any 3) (15)
- a. Forms of accommodations b. Types of news c. Informal agents of social control
- d. Social movement e. Education institution