Note : 1) All questions are compulsory.

2) All questions carry equal marks.

Q. 1 Answer any Two (7.5 Marks Each)   15

a) Define the term entrepreneur and explain their characteristics.

b) What is the importance of Entrepreneurship in a Developing country like India?

c) Explain the innovation theory by Schumpeter.

Q. 2 Answer any Two (7.5 Marks Each)   15

a) Distinguish between Entrepreneurs, Intrapreneurs and Traditional managers.

b) Define women entrepreneurs. Explain features of women entrepreneurs.

c) Define the concept of 'Self Help Group' and explain the need for SHG.

Q. 3 Answer any Two (7.5 Marks Each)   15

a) Define creativity. Explain the stages in creative process.

b) Explain in detail the sources and methods of generating ideas for a startup enterprise.

c) Write short note on :

   i) SWOT Analysis

   ii) Environmental scanning

   iii) Entrepreneurship Development Cycle.

Q. 4 Answer any Two (7.5 Marks Each)   15

a) What are the problems in setting up of a new venture.

b) Explain the role of SIDBI in assisting/developing small entrepreneurs.

c) Define marketing and explain the functions of marketing.

Q. 5 Case study :   15

The Indian Economy is growing at a fastest phase. To maintain the momentum of our economy, we needs sea of investments. These investments are basically done by 'Foreign Institution' or by 'High Networth Individuals' HNI's (who has the 80% possession of Nation's wealth). Which perhaps encourage the gap of inequality and which further push or increase the bracket of poverty.

As of now we are claming that 'India' has the highest population of young peoples. This strength will be sooner or latter challenged if our economy will not provide sufficient jobs to them. And we all know that job creation is a slow process and only few (HNI's) create jobs in India.

Questions :

1) What is the role of Entrepreneur's in above case.   7

2) Will 'Entrepreneurship Development Programme' provide any solution to this. If 'Yes' give your suggestions with some live examples.   8

—— The End ——