

Time: 2:30 hours

Marks: 75

Note:

1. Attempt all questions
2. Figures to the right indicates full marks

Q1. A. Match the following (any 8)**8 marks**

1. Mc Clelland	a. Ritualist
2. Innovation theory	b. infrastructural facilities
3. Defensive Personality	c. Schumpeter
4. SIDBI	d. Environment protection Act
5. Environment issues	e. Achievement theory
6. Location	f. refinance assistance
7. NABARD	g. rural development
8. Competition	h. combination of two companies
9. Merger	i. manufactures parts and components
10. Ancillary	j. Problems of Marketing

Q1. B. State whether True or False (any 7)**7 marks**

1. Schumpeter gave difference between innovator and inventor.
2. X theory was proposed by Leibestien.
3. Project report can be made by the promoters also.
4. MSMED act was enacted in the year 2006.
5. Problem inventory analysis is the method for obtaining new ideas and solution by focusing on problems.
6. Microcredit is the provision of financial services such as loans, savings and insurance
7. Export acts as an engine of economic growth.
8. Innovators are seen more in developed countries.
9. Working Capital is meant for long term.
10. Brain storming is the method to generate business ideas.

Q2 a. What is the importance of Entrepreneurship in a developing country like India? Explain.

8 marks

b. Explain social change theory by Hagen.

7 marks**OR**

c. Explain the Innovation theory of Entrepreneurship.

8 marks

d. Explain the role of Entrepreneurial culture in economic development

7 marks

Q3 a. What are the challenges faced by Women? Explain. Elaborate on the initiatives taken by Government to promote Women Entrepreneurs.

15 marks**OR**

c. What is SWOT analysis? Explain.

8 marks

d. Explain the concept of Innovation.

7 marks

- Q4. a. Write a note on Franchising as an option available to the Entrepreneur. **8 marks**
b. Explain briefly the Institutional support to an Entrepreneur. **7 marks**
OR
c. Which factors influence the requirement of fixed capital? **8 marks**
d. Explain the components of Business Plan. **7 marks**

- Q5. a. What are the problems faced while setting new venture? Explain. **8 marks**
b. Explain briefly Entrepreneurship Development Life Cycle. **7 marks**
OR

Q5. Short Notes (any 3)

15 marks

1. Venture Capital
2. Significance of Business Ethics
3. Social Entrepreneurship
4. SHG's
5. Difference between Entrepreneur and Intrapreneur
