

Note: 1. All questions are compulsory.

Q.1 A) Fill in the Blanks (Any 8)

08

- 1) Intrapreneurs is the result of Corporate _____
(Group Discussion, Coordination, Brain Drain, Idea Generation)
- 2) Imitate techniques & technology innovated by others is _____
(Adoptive or Imitating Entrepreneur, Fabian Entrepreneur, Drone Entrepreneur, Innovating Entrepreneur)
- 3) Balanced Regional Development means _____ equal development
(Rural, Urban, Urban & Rural, None of the above)
- 4) According to Peter Drucker, Entrepreneurship is a _____
(Art, Science, History, Practice)
- 5) Entrepreneur is a Change Agent mentioned by which of the following theorist
(Joseph Schumpeter, Leibenstein, McClelland, Knight)
- 6) _____ is an organisation of poor self-employed woman workers.
(MAVIM, SEWA, NABARD, SIDBI)
- 7) A person who initiates rebellion is _____
(Retreatist, Ritualist, Reformist, Innovator)
- 8) SIDBI is a locally owned subsidiary of _____
(EIDBI, NABARD, NSIC, SICOM)
- 9) _____ is a short form of mobile commerce.
(M-commerce, E-commerce, F-commerce, Z-commerce)
- 10) _____ is called buying and selling of goods on the internet.
(Offline shopping, online shopping, Tele shopping, Social Media)

B) True or False (Any 7)

07

1. Women Entrepreneurs are security oriented rather than growth oriented.
2. KPOs now the largest industry in India for services.
3. Brains writing is a form of oral brainstorming.
4. A project has definite beginning and end.
5. A feasibility study follows a project planning.
6. Self-help groups provide financial assistance to non-members too.
7. Innovation requires creativity.
8. Idea generation is the first stage of business planning process.

9. SIDBI operates single window scheme.
10. KVIC promotes the sale of rural industries.
- Q2.A. Explain importance and significance of growth of entrepreneurial activities. 08
B. Role of Culture in Entrepreneurship development. 07
OR
C.Theory of Profit by Knight. 08
D. Explain psychological factors & characteristics of Theory of High Achievement by
McClelland 07
- Q.3. A. Differentiate between Intrapreneur and Traditional Manager. 08
B. Explain strategies for development of women entrepreneurs 07
OR
C. Explain Functions of SHG (Self help Group) 08
D. Importance of Social Entrepreneurs. 07
- Q.4 A. Explain the disadvantages of E Commerce 08
B. Explain in detail sources of Fixed capital. 07
OR
C. Explain Feasibility study along with feasibility areas 08
D. How to Coping with Risks & Uncertainties (Contingency Planning) 07
- Q. 5. Short Notes (Attempt any 3)
1. Invention
2. Scheduling
3. Venture Funding
4. BPO
5. Sources of idea generation
OR
Q5. What are the external influences on entrepreneurship development? 15