

Note: All Questions Are Compulsory
All Questions Carry Equal Marks

Q. 1A) Match the following. (ANY 8)

8 Marks

Column A

- 1) Financial Incentive
- 2) Non-Financial Incentive
- 3) Bond & Belong
- 4) Eastern Culture
- 5) Western Culture
- 6) Negative leadership
- 7) Positive leadership
- 8) Strategic leaders
- 9) Ratan N Tata
- 10) Bill Gates

Column B

- 1) Quantitative Pattern
- 2) Quantitative Pattern
- 3) Employee Recognition
- 4) Valence Four Drive Theory
- 5) Bonus
- 6) Think Globally
- 7) Penalty
- 8) Stick to Vision
- 9) Clear Focus
- 10) Rewards

Q. 1B) True or False. (ANY 7)

7 Marks

- 1) Assertive leaders are not firm bold and afraid to go after what they want.
- 2) Charismatic leaders are not extremely good listeners.
- 3) Motivational Force- Expectancy x Instrumentality x Valence.
- 4) Bonus is a onetime extra reward offered to the employee for sharing high performance.
- 5) Perks benefits are over and above the salary.
- 6) Self- management is essential component of work life Balance.
- 7) Building employee recognition program motivates employees.
- 8) The spokesperson transmits information about organization to outsiders
- 9) The mentor is usually an experienced Individual.
- 10) Great leadership is a cultivated art.

Q. 2) Define Motivation? Explain features and importance of motivation?

(15 Marks)

OR

Explain in detail the Process Theories of Motivation.

(15 Marks)

Q. 3) Distinguish between East v/s West Motivation. What are the tips on work life balance?

(15 Marks)

OR

Distinguish between Transactional v/s Transformational Leaders. Discuss the qualities of charismatic leaders.

(15 Marks)

Q. 4) Explain why creativity & innovation is important in organization along with its process and characteristics? What are the organizational methods to enhance creativity?

(15 Marks)

OR

Elaborate in detail the Theories of leadership.

(15 Marks)

Q. 5) Short Notes (Any three)

(15 Marks)

- 1) The Indian Scene- Basic Difference.
- 2) Equity Theory.
- 3) Styles of leadership.
- 4) Team leadership.
- 5) Self- leadership.

ALL THE BEST
