

Note: All questions are compulsory.

Q.1 A) Fill in the Blanks (Any 8)

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- 1) e-commerce lacks _____
(Personal touch, Inter-personal touch, intra-personal touch)
- 2) _____ is a summary of project planning
(Project report, feasibility report, market report, bank report)
- 3) _____ of a project means to find out it's future prospects or its practical utility.
(Feasibility study, planning, execution, reporting)
- 4) project _____ cannot be complete without identifying the characteristics of the project
(Classification, report, identification, planning)
- 5) _____ scanning is done once a year on a regular basis.
(Regular, ad- hoc, continuous, monthly)
- 6) _____ entrepreneur is as good as a craftsman.
(Professional, pure, technical, woman)
- 7) under _____ women entrepreneur are entitled to a higher rate of margin money assistance as compared with general categories of Entrepreneurs.
(Rural employment generation scheme, single window scheme, composite loan scheme, SHGs scheme)
- 8) the theory of achievement motivation was developed by _____
(McClelland, Leibenstein, Knight, Weber)
- 9) according to _____ an entrepreneur is basically an innovator.
(Schumpeter, Marshall, Cantillion, Weber)
- 10) entrepreneurship involves _____ as its activities are subject to uncertainties.
(Innovation, Risk-Taking, Creativity, Profit)

B) True or False (Any 7)

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- 1) finance is likely call life blood delivery business activity
- 2) Entrepreneur are more flexible in their decision-making process
- 3) managerial skills and leadership the important qualities of an ideal Entrepreneur.
- 4) Innovation and Invention mean the same thing
- 5) social factors have no influence on Entrepreneurship
- 6) working capital can be raised through Public issue of shares
- 7) scheduling involves preparation of timetable
- 8) internet has only national reach
- 9) in SWOT - Weakness is external to the organisation
- 10) BPO is a sub- set of outsourcing.

Q.2. A. Define the term Entrepreneur and explain their characteristics.

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B. Elucidate the qualities of an entrepreneur.

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OR

A. Explain the need for entrepreneurship development.

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B. Explain the "Innovation theory of entrepreneurship"

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Q.3. A. Define Intrapreneur along with its characteristics.

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B. Explain in detail difference between Entrepreneur and Intrapreneur

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OR

- A. Problems faced by woman entrepreneurs. 08
B. Do social cultural influence have an impact on entrepreneurship. Explain. 07
- Q.4. A. Explain the role and importance of social entrepreneur. 08
B. Explain briefly the entrepreneurship development cycle 07
- OR
- A. Explain the concept and process of creativity 07
B. Explain the role of different institution supporting Entrepreneur. 08

Q.5. Short Notes (Any Three)

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1. Types of E-commerce
2. Sources of fixed capital
3. Small industries service institutes (SISI)
4. Distinguish between innovation and invention
5. Takeover / Acquisition

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