

- All questions are **compulsory**.
- All questions **carry equal Marks**.
- Draw **neat, labelled diagrams** whenever necessary.

Q.1	Attempt all the questions.	15
a.	Explain Outlining steps in the life cycle.	
b.	Explain the Examples of data visualization	
c.	Differentiate Traditional analytics with Big Data analytics.	
d.	How to exploit data to optimize Data-Driven Decisions?	
e.	Explain KDD.	
f.	Write a short note on structured data	
Q.2	Write the answers of following questions (Any three)	15
a.	Explain the concept of Predictive analytics.	
b.	Explain the concept of Supervised learning	
c.	Explain the concept of Modelling.	
d.	How to discover unknown groups through clustering?	
e.	Write a short note on decision tree classification.	
f.	Write a short note on Time Series Analysis.	
Q.3	Write the answers of following questions (Any three)	15
a.	Explore the Hadoop ecosystem.	
b.	Explain the Steps of MapReduce Job Execution flow.	
c.	Explain Working of the MapReduce Architecture.	
d.	What is RHadoop? Explain the purpose behind R and Hadoop Integration.	
e.	Write a short note on Recommendation Framework.	
f.	What is Streamlining? How Does Data Analytics Work?	
Q.4	Write the answers of following questions (Any three)	15
a.	What is Data Mining? Explain the steps.	
b.	What are Problems faced in storing unstructured data?	
c.	What are ways to Analyse Unstructured Data?	
d.	Write a short note on "Analysing the structure of text mining"	
e.	Explain the business case for unstructured data mining?	
f.	Explain the pros and cons of Text Mining.	
Q.5	Write the answers of following questions (Any three)	15
a.	Explain how Planning and Implementing a complete Data analytics projects.	
b.	How to transform business objectives to analytics projects? Explain.	

c.	How to identify the performance metrics targets? Explain.	
d.	Write a short note on finding core data sets.	
e.	Write a short on preparation of data for analysis	
f.	Write a short on executing the model	