SYBCOM-SUB-COMMERCE - SEM IV SEPT 2016- 75 MARKS-2 1/2 HOURS

Note	: 1) All questions are compulsory	
	2) Figures to the right indicate marks	
	3) All questions carry equal marks	
Q. 1	Attempt any two (out of three)	15
	i. Describe the steps in Production, Planning and Control	
	ii Distinguish between Perpetual Inventory System and Periodic Inventory System	
	iii. Explain the factors influencing Productivity	
Q. 2	Attempt any two (out of three)	15
	i. What is Quality Management? Explain its features.	
	ii. Describe the importance of Service Quality Management	
	iii.Explain the process of Kaizen	
Q:3.	Attempt any two (out of three)	15
	i. Explain the functions of Stock Exchange	
	ii. What are the main advantages of Credit Rating Agencies?	
	iii. Explain the structure of Capital Market	
Q. 4	Attempt any two (out of three)	15
	i. What are the factors responsible for the growth of mutual funds in India?	
	ii, What is Micro Finance? Explain its role and importance.	
	iii. What is lease financing? Explain its advantages	
~		
Q. 5[.	A] Fill in the blanks with most appropriate option.	5
	i is the ratio of output to input	
	[Quality, Productivity, Efficiency]	
14	ii. In production system, goods are produced on a large sca	ale and
	stocked till they are demanded in the market.	
	[Job, Project, Mass]	

	iii.Quality circle is a	group of w	vorkers		
	[Formal, Voluntary, Selective] iv acts as a clearing house of securities. [SEBI, Stock Exchange, Commodity Exchage]				
	vi is a financ	ial intermediary	that pools savings of investors		
	collective investments in divers	fied portfolio of	securities		
	[Bank, Financial Institution, M	utual Fund]	and the purpose of the second of the		
			Control Message and Control		
Q. 5[B] State whether the following st	atements are to	ue of false.		
	i. There is no difference between	speculators and a	arbitrageurs.		
	ff. SEBI permits inside trading in t	he secondary ni	arket.		
	iii.The Japanese term Kaizen stand	for 'Change for	Good'		
	iv. To make TQM effective employ	ees must be trai	ned and motivated		
	v. Batch production is a form of co	entinuous produc	ction system		
Q. 5[C	Match the columns				
	Group A		Group B		
i.	Production Planning	a.	improve the quality of services		
ii.	SQL	b.	drawn by seller		
iii.	Commercial bills	c.	advance decision on Production l		
iv.	Rating agencies	d.	conditional sale lease		
V.	Open end lease	e.	regulates securities market		
	0,	•			
	*				

- i.
- iii. Commercial bills
- Rating agencies iv.
- Open end lease

- advance decision on Production l
- conditional sale lease d.
- regulates securities market