

**VC-D - 310323 SEM IV- SYBCOM – COMMERCE IV - 3 HRS – 100 MKRS**

Q.1) A) Fill in the blank with the appropriate answer (any 10) (10)

1. In \_\_\_\_\_ production system, items are strictly produced as per customer's specifications. (batch, mass, job)
2. Deciding the start time for every production activity is an aspect of \_\_\_\_\_. (scheduling, follow-up, routing)
3. Comparing of actual production with clients targets is an aspect of \_\_\_\_\_. (scheduling, follow-up, routing)
4. TQM places emphasis on \_\_\_\_\_ approach. (defect-free, corrective, positive)
5. The concept of TQM was first popularized by \_\_\_\_\_. (W.E. Deming, Masaaki Imai, Ishikawa Kaoru)
6. ISO stand for \_\_\_\_\_. (International Organization for Standardization, Indian Space Organization, Indian Systems Organization)
7. Treasury bills are \_\_\_\_\_ term securities. (Long, medium, short)
8. \_\_\_\_\_ Rating agencies provide ratings to the debt securities issued by a firm. (Debit, International, Credit)
9. \_\_\_\_\_ involves raising funds from existing shareholders. (Right issue, Bonus Issue, Public Issue)
10. Venture capitalists provide funds to entrepreneurs with \_\_\_\_\_. (Huge risk, innovative ideas, management support)
11. \_\_\_\_\_ Commodities market, the trader deal in mined minerals. (Hard, Soft, Tender)
12. A \_\_\_\_\_ option gives an investor the right to sell the underlying asset at the strike price before the expiry date. (call, put, current)

Q.1) B) State whether the following statements are true or false. (Any 10) (10)

1. Scheduling is the process of deciding the start time and completion time of each and every activity.
2. Timely maintenance of machines reduces breakdown time of machines.
3. Batch production is a form of intermittent production system.
4. Kaizen approach was made popular by Masaaki Imai.
5. Failure testing is one of the techniques of quality control.
6. The Japanese term Kaizen stands for 'Change for Good'.
7. Money market deals with long term financial needs of a company.
8. SEBI is a private organization that regulates capital market.
9. Commercial paper provides long term funds to corporate firms.
10. There is no difference between a speculator and hedger.
11. Self help groups get only marketing assistance from banks.
12. Mutual funds invest only in equity markets.

Q.2) Answer any two of the following (15)

- a) Distinguish between intermittent and continuous production system.
- b) Explain various ways to improve productivity
- c) What are different techniques of inventory control?

Q.3) Answer any two of the following. (15)

- a) Define Quality. Explain its dimensions.
- b) What is Kaizen? Discuss its process.
- c) Discuss the process involved in six sigma.

Q.4) Answer any two of the following. (15)

- a) Discuss the structure of Indian Financial Market.
- b) What are the functions of Stock Exchange?
- c) State the powers and functions of SEBI.

Q.5) Answer any two of the following. (15)

- a) Explain the factors responsible for Growth of Mutual Funds in India.
- b) Discuss the role of Self Help Groups.
- c) Explain the participants of Derivative Markets.

Q.6) Write Short Notes on any 4. (20)

- a) Productivity
- b) SERVQUAL Model
- c) TQM
- d) CRISIL
- e) Micro finance
- f) NSDL

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