CD-050312 F.Y.B.Com. BUSINESS DEVELOPMENT II-SEM, EXAM.-2011-12 60-MARKS 2-HRS. PG-1-1800

- Note: 1) All questions are compulsory.
 - 2) All questions carry equal marks.
 - Attempt any two.

[15]

- A) Which are the different priority sectors under Priority Sector Lending Scheme of RBI?
- B) Write a note on FDI in Banking.
- C) What are the different Non Banking Activities performed by commercial banks?

Answer any two of the following.

[15]

- A) Which are the different career opportunities insurance sector provides?
- B) Write a note on IRDA 1999.
- C) Write a note on Railway Transport.

Attempt any two.

[15]

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- A) What are the recent development in E-communication?
- B) What are the different measures we can undertake to promote Hospitality Industry in India?
- C) What is the Future Prospects of BPO's in India?

Attempt any two of the following.

- A) Explain the different Retailing Formats in India?
- Write a brief note on Foreign investment in retailing.
- Explain the different trends in retailing.

*** THE END ***