

Note: Figures to the right indicate full marks

Q.1 Answer any two of the following

(15)

- a. Discuss the meaning, features and scope of business
- b. Explain in detail stability strategy.
- c. Explain the impact of globalization Indian economy.

Q.2 Answer any two of the following

(15)

- a. Discuss the current trends in international environment
- b. Write a note on European Union.
- c. Explain the positive and negative implications of trading blocks.

Q.3 Answer any two of the following

(15)

- a. Explain the concepts and stages of business unit promotion.
- b. Explain in brief the various acts influencing business
- c. Explain the types of feasibility study.

Q.4 Answer any two of the following

(15)

- a. Explain the meaning and concept of entrepreneurship.
- b. Describe the factors responsible for growth of entrepreneurship in India
- c. What are the problems faced by women entrepreneurs?

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