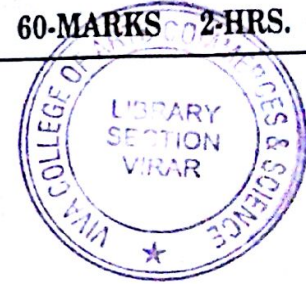


note : i) All the questions are compulsory.



Q.1. Answer any 2 of the following:-

[15]

- a) Explain the meaning & main functions of Business?
- b) Discuss the impact of globalisation on the Business & the economy ?
- c) Explain the different economics & national objectives of Business firm?

Q.2. Explain any 2 of the following:-

[15]

- a) Explain the components of micro external environment ?
- b) Explain the positive implications of WTO on developing countries ?
- c) Write a note on ASEAN?

Q.3. Explain any 2 of the following:-

[15]

- a) Discuss the licensing & registration of a Business unit ?
- b) Write a note on contents of project report ?
- c) Explain in brief the various acts influencing Business?

Q.4. Explain any 2 of the following:-

[15]

- a) What are the non-monetary factors responsible for the growth of entrepreneurship ?
- b) Discuss the promotional incentives offered to women's entrepreneurs?
- c) Explain the meaning & importance of entrepreneurship?

— THE END —