

VCD- 8/10/2016

75

CLASS: FYBAF SUBJECT: BUSINESS ENVIRONMENT MARKS 75

Q1a. Rewrite the statements as True or False (Any 8)

08

1. Objectives justify the existence of firm.
2. Political uncertainty and economic prosperity go together.
3. MGP is Thane based.
4. Audit committee meets once in a year.
5. CSR makes business socially accountable.
6. EU are the main buyers of Carbon Credits.
7. Entrepreneurship is as new as information technology.
8. Ethical climate is static.
9. Weakness are Competitive Deficiency.
10. A loss making company can discharge social responsibility.

Q1b. Match the pairs(Any 7)

07

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|--------------------------------|---------------------------------------|
| 1. WTO | a. 1978 |
| 2. Merger | b. enhancement of shareholder |
| 3. Marketing Audit | c. Advocate to Gandhiji |
| 4. Kreps Theodore | d. responsibility towards society |
| 5. Carbon credit | e. a curse to ecology |
| 6. Unplanned industrial growth | f. a generic term |
| 7. To generate employment | g. Founding father of Social Audit |
| 8. Concept of Trusteeship | h. one type of social audit |
| 9. Corporate Governance | i. external growth strategy |
| 10. CERC | j. Wider in scope as compared to GATT |

Q2 Define Business objectives? Explain any three business objectives in detail.

15

Or

Q2. Explain Social, Political and Natural Environment in detail.

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Q3. Explain Entrepreneurship and enumerate the factors favoring it.

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Or

Q3. What is Consumerism? Discuss its role.

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Q4. Suggest some measures to control Environmental pollution.

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Or

Q4. State the responsibilities of business towards Employees, shareholders, and Nation

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Q5a. Explain negative implications of FDI inflows in the industrial sector 08

Q5b. Write in brief about the composition of India's export since 2000-2001 07

or

Q5 Write short notes (Any 3) 15

1. WTO
2. MNC
3. SWOT
4. Diversification
5. Carbon Credit

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