

All Questions are Compulsory.

Figures to right indicate Marks.

Q.1.A. State whether the following statements are true or false. {Any 8}

1. Deforestation leads to ecological balance.
2. Industry deals with the distribution of goods.
3. Ecology is the study of the relationship between organism & their environment.
4. Responsibility to itself is one aspect of social responsibility of business.
5. Environment audit is not mandatory for all industries.
6. Business is basically for profit making & has nothing to do with social welfare.
7. Good ethics means good business.
8. MIS ensures speed and accuracy.
9. Services are homogeneous.
10. Revenue expenditure includes once in a year expenses.

1.B.Match the following {any 7}

- |                               |                                     |
|-------------------------------|-------------------------------------|
| 1. Professional               | a. Reward for risk taking           |
| 2. Merger                     | b. Self-employed person             |
| 3. Profit                     | c. Trade                            |
| 4. Employment                 | d. 1986                             |
| 5. Buying & Selling           | e. To sell outside nation           |
| 6. Environment protection act | f. To be honest & fair with others. |
| 7. Export                     | g. Business combination             |
| 8. Ethics                     | h. loss of identity.                |
| 9. Joint Venture              | i. Heterogeneity.                   |
| 10. Services                  | j. economic activity..              |

Q.2.a. What is Business? Explain the need of Business.

8

b. Explain relationship between ecology & business.

7

OR

Q.2.a. Write social responsibilities of business towards employees.

8

b. What is business ethics? Write features of business ethics.

7

Q.3.a. What is MIS? Write features of MIS.

8

b. What are services? Write characteristics of services marketing.

7

OR

a. Define organizing. Write principals of organizing.

8

b. Distinguish between Debtors & Creditors.

7

Q.4.a. Write social responsibilities of business towards shareholders.

8

b. What is rural development? What are key issues of rural development.

7

OR

Q.4.a. What is Globalization? Write features of Globalization.

8

b. Write features of business.

7

Q.5.a. Distinguish between Organization & Management.

8

b. Write challenges in infrastructure sector.

7

OR

Q.5. Write Short Notes : [Any 3]

15

1. Employment.

2. Air Pollution.

3. Environment [Protection] Act.

4. Trade.

5. E-commerce.