

Time: 2.30 hrs.

Marks 75

Note: All questions are compulsory.

Figures to right indicate full marks

Q.1 Attempt any two out of three

(15)

1. What are the responsibilities of employer towards its employees?
2. Explain the advantages of Business ethics.
3. What is corporate code of conduct?

Q.2 Attempt any two out of three

(15)

1. Which are ethical dimension in profit making?
2. Explain the Internal and External stakeholders.
3. What is the concept of ethical entrepreneurship?

Q.3 Attempt any two out of three

(15)

4. Explain the Indian perspective towards ethics in Business.
5. Explain the concept of Purusarthas.
6. What is the concept of Dharma & Dharmic leadership?

Q.4 Attempt any two out of three

(15)

1. Discuss the ethics in global marketing
2. What is Environmental ethics?
3. Explain the concept of Cross cultural influence.

Q.5 Short notes (any three)

(15)

1. Types of Ethics
2. Ethics and Cyber-crime
3. International Labor Organization
4. Artha
5. Ethical issues in management
