

Time: 2.30 hrs.

Marks 75

Note: All questions are compulsory.

Figures to right indicate full marks.

Q.1 Attempt any two out of three

(15)

1. Explain the advantages of Business ethics.
2. Explain corporate code of conduct.
3. Explain the responsibilities of employer towards its employees.

Q.2 Attempt any two out of three

(15)

1. Explain ethical dimension in profit making.
2. Explain the concept of Ethical entrepreneurship.
3. Explain the Internal and External stakeholders.

Q.3 Attempt any two out of three

(15)

1. Explain the concept of Purusarthas.
2. Explain the concept of Dharma & Dharmic leadership.
3. Explain the Indian perspective towards ethics in Business.

Q.4 Attempt any two out of three

(15)

1. Explain the ethics in global marketing
2. Explain in detail Environmental ethics.
3. Explain the concept of Cross cultural influence.

Q.5 Short notes (any three)

(15)

1. International Labor Organization
2. Artha
3. Cyber-crime and ethics
4. Ethical issues in management
5. Types of Ethics
