

Time: 2.30 hrs.

Marks 75

**Note: All questions are compulsory.**  
**Figures to right indicate full marks.**

**Q.1 Attempt any two out of three**

**(15)**

1. Define entrepreneur and explain qualities of an entrepreneur
2. Explain the theory of Mc Celland.
3. Explain the problems faced by women entrepreneur

**Q.2 Attempt any two out of three**

**(15)**

1. Define social entrepreneur? Explain its importance
2. Explain entrepreneurial development program and explain the factors influencing it.
3. Write a note on Business Process outsourcing.

**Q.3 Attempt any two out of three**

**(15)**

1. Explain the meaning of Idea generation and explain the sources of it
2. Define Project and explain techniques of project identification.
3. Define environmental scanning and explain the advantages of it.

**Q.4 Attempt any two out of three**

**(15)**

1. What is Business Plan? Explain the steps in business plan
2. What is project appraisal? Explain economic and organizational aspects
3. What is feasibility? Explain technical and managerial feasibility study

**Q.5 Write Short notes (any three)**

**(15)**

1. Contingency plan
2. Classical entrepreneur
3. Ancillarisation
4. Women entrepreneur
5. SHG's

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