

VCD-2711119

FY Env't.Mgmt.& Eco

Sem I B C

Marks:- 75

Q.1 Attempt any two

15

1. Explain in brief the impact of technology in communication
2. Define communication and explain the process with suitable diagram
3. Discuss the importance of communication in corporate world

Q.2 Attempt any two

15

1. Explain encoding and decoding as essential part of two way communication
2. Define feedback and explain its importance
3. What is body language? Discuss the types of body language

Q.3 Attempt any two

15

1. Explain C's of communication
2. What are barriers to communication explain physical barrier in detail
3. How to understand audience? Which factors are responsible to understand audience

Q.4 Attempt any two

15

1. Write an application letter with biodata in response to the following advertisement
a reputed textile company requires salesman having 2 to 3 years of experience fluent in English apply to box number 342 Times of India Mumbai
2. The staff of the company have complaint about the unhygienic conditions of the canteen. A committee has been formed to look into the matter write a report of committee regarding the observations
3. What is report? Explain the types of reports question

Q.5 Write short notes (any three)

15

1. Two way communication
2. Completeness
3. Importance of tone
4. Feedback
5. Functions of language