

1. All questions are compulsory.
2. All questions carry equal marks.

Q1. A. Explain the following terms in 2 or 3 sentences.

10 Marks

1. Radio Drama
2. Feedback
3. Communication
4. Fake news
5. Entertainment

B) Fill in the blanks choosing the best alternative from the ones given below. 5 Marks

1. _____ give their readership the chance to witness life in parts of the world that they may not have been to.
(travel magazines, pet magazines, automotive magazines)
2. All India radio is officially known as _____.
(Akashvani, Akashdarshan, doordarshan)
3. The _____ gives direction to the cast and crew.
(film director, sound, biopic)
4. _____ connects people, acts as a starter of a conversation.
(cinema, hypodermic theory, bullet theory)
5. 'Blue subscriber service' is a premium service of _____ social media company.
(Instagram, Whatsapp, Facebook)

C) State whether the following statements are true or false.

5 Marks

1. Sholay" is often considered the greatest Indian movie of all time.
2. Animation is a method by which still figures are manipulated to appear as moving images.
3. Ethics are a constant issue that have to be carefully considered when filmmaking.
4. A good movie entertain, educate, and inspire the viewer in many ways.
5. An online newspaper is the online version of a newspaper.

Q2. A. What are Online news websites? Explain in detail.

20 Marks

OR

B. Write Short Notes on:

1. Social media and social networking sites
2. Web series

Q3. A. Explain the scope, need and elements of communication?

20 Marks

OR

B. Write Short Notes on:

1. Mass communication
2. Discuss all Mass Media Theories

Q4. A. Explain in detail major formats of newspaper items.

20 Marks

OR

B. Write Short Notes on:

1. Radio as a patron of music
2. Discuss major types of magazines

Q5. A. What are the ethics of cinema? Explain in detail.

20 Marks

OR

B. Write Short Notes on

1. Discuss all the aspects of film making
2. Major types of films/cinema.

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