

VCD 290823 S.Y.B.A. SEM IV SUB: SOCIAL PSYCHOLOGY (PART II)

Duration : 3 Hours

Total Marks : 100

Note:

All questions are compulsory.

Q1. Answer any two out of three questions.

(20 marks)

1. What are stereotypes? Why do people form and use stereotypes?
2. Outline ways of reducing prejudice.
3. What is Gender Stereotype? Discuss this term with reference to glass ceiling glass Cliff and token women with appropriate examples.

Q2. Answer any two out of three questions.

(20 marks)

1. What are the several forms of an intentional social influence?
2. Describe the tactics based on reciprocity and scarcity.
3. Write the six basic principles of compliance and how they function.

Q3. Answer any two out of three questions.

(20 marks)

1. Describe modern theories of aggression.
2. Elaborate frustration and provocation as basic sources of aggression.
3. Discuss the gender difference in aggression

Q4. Answer any two out of three questions.

(20 marks)

1. Elaborate factors that increase the tendency to help
2. Describe the relationship between prosocial behaviour and antisocial behaviour.
3. What is crowdfunding? Elaborate the concept of crowdfunding with an example

Q5. Answer any two out of four questions.

(20 marks)

1. Recall the factors leading to protest against specific groups.
2. Discuss the social foundations of conformity.
3. Elaborate how situational determinants affect aggression.
4. Explain the key steps in deciding to help
