(40)

VCD/ O11222 FYBA SEM I PSYCHOLOGY 3 HRS 100 MARKS

- 1. All the questions are compulsory.
- 2. All questions carry equal marks.
- 3. Draw neat, labeled diagrams wherever necessary.
- Q1 Attempt any two questions out of three

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- A Compare and contrast the methods used to describe behaviour.
- B Explain how researchers use correlational techniques to study relationships between two or more variables.
- C Summarise the basic ideas and the important people behind the early approaches known as Gestalt, Psychoanalysis and Behaviourism.
- Q2 Attempt any two questions out of three

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- A Explain the action potential.
- B Describe how neurons use neurotransmitters to communicate with each other and with the body.
- C Recall the role of various endocrine glands.
- Q3 Attempt any two questions out of three

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- A Define learning. Discuss how learning by classical conditioning can be applied in real life.
- B Differentiate between primary and secondary reinforcers and positive and negative reinforcement.
- C Define the role of punishment in operant conditioning.
- Q4 Attempt any two questions out of three

20

- A Describe seven modern perspectives in psychology today.
- B Explain the process of long-term memory, including nondeclarative and declarative forms.
- C Identify the effects of cues on memory retrieval.
