

Time: (2 Hours)

[Total Marks: 60]

- N.B:** (1) All questions are compulsory.
(2) Figures to the **right** indicate full marks.

Q.1 Attempt the following question. (15 M)

- a) What is Java Script? Explain different types of operators? Explain the Client Site & Server Site Java Script

Q.2 Attempt the following question.

- a) What do you understand by Graphic User Interface (GUI)? What are the parameters to be kept in mind while designing a web page without graphic user interface? **(15 M)**

OR

- b) 1. What do you mean by “New Media”? How it is differ from “Old media”? **(8 M)**
2. What is SEO? Explain how SEO works? **(7M)**

Q.3 Attempt the following question.

- a) Write a Details note on Mobile journalism. **(15M)**

OR

- b) 1. Difference between HTML and DHTML? **(8 M)**
2. How Indian vernacular languages can be used for social media communication? **(7 M)**

Q.4 Attempt the following question (Any Three) (15 M)

- a) Web design
b) PHP
c) Games and New Media
d) What is Social Networking?
e) Search Engine Optimization
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