

**VCD/ FYFTNMP SEM I EFFECTIVE COMMUNICATION SKILLS 2HRS 60 marks**

1. All questions are compulsory.
2. All questions carry equal marks.
3. Draw neat, labelled diagrams wherever necessary.

**(15 Marks)**

Q1) Read the following passage and answer the questions

Montage in motion pictures is the editing technique of assembling separate pieces of thematically related film and putting them together into a sequence. With montage, portions of motion pictures can be carefully built up piece by piece by the director, film editor, and visual and sound technicians, who cut and fit each part with the others.

Visual montage may combine shots to tell a story chronologically or may juxtapose images to produce an impression or to illustrate an association of ideas. An example of the latter occurs in *Strike* (1924), by the Russian director Sergey Eisenstein, when the scene of workers being cut down by cavalry is followed by a shot of cattle being slaughtered. Montage may also be applied to the combination of sounds for artistic expression. Dialogue, music, and sound effects may be combined in complex patterns, as in Alfred Hitchcock's *Blackmail* (1929), in which the word knife is repeated in the thoughts of a frightened girl who believes she has committed murder.

Montage technique developed early in cinema, primarily through the work of the American directors Edwin S. Porter (1870–1941) and D.W. Griffith (1875–1948). It is, however, most commonly associated with the Russian editing techniques, particularly as introduced to American audiences through the montage sequences of Slavko Verkapih in films in the 1930s.

- 1) Write a summary of the passage (8)
- 2) What is Montage? (5)
- 3) What is the meaning of following words (2)
  - a) Thematically b) Cavalry

**(7 & 8 Marks)**

Q2A) How gesture-expression, eye contact, postures, distance, mirroring leads to betterment of communication

Q2B) Write note on corporate communication Or

**(15 Marks)**

Q2) What skills should one develop for pitching the content?

**(7 & 8 Marks)**



Q3A) Write paragraph in Marathi or Hindi "Film and cultural filters"  
Q3B) What are the qualities of a good reader?

Or

Q3) Explain the linguistic or psychological barriers of communication with appropriate example (15 Marks)

Q4) write short note on **any three**

(15 Marks)

- 1) Redrafting
- 2) Table etiquettes
- 3) Nonverbal communication
- 4) Interview skills
- 5) Active listening

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