

DURATION :2 hrs. 30 min

TOTAL MARKS :75 marks

INSTRUCTIONS TO THE CANDIDATE:**A) All Questions are compulsory.****Figures to the right indicate the marks.****B) Draw neat sketches/ diagrams/ graphs/flow sheets wherever necessary****C) Use of simple / scientific calculator/ log tables permitted.**

Q.	Sub Q	Marks
1	A Fill in the blanks. (Any 8)	08
	1 _____ is presenting someone else's work or ideas as your own, with or without their consent. (plagiarism, market research, acknowledgement, bibliography)	
	2 The construction of graphs, charts, diagrams, and maps are the various forms of _____ presentation. (graphical, tabular, Verbal, coded)	
	3 Bibliography in research report is written in _____ part. (preliminary, main body, supplementary, abstract)	
	4 Government publication is a _____ source of data. (Primary, Secondary, Tertiary, Experimental)	
	5 Observation with the help of mobile, video camera is called _____ observation. (mechanical, in-person, undisguised)	
	6 Research _____ is a logical & Systematic plan for conducting research study. (Design, Hypothesis, Sample, Report)	
	7 _____ hypothesis is denoted by H1 (Null, Alternate, Causal, Empirical)	
	8 In _____ sampling method, each respondent also acts as reference to other respondent (Snowball, Stratified, Cluster, Judgement)	

- 9 In _____ interview the set of questions to be asked are predefined and the techniques used to record the information are standardized. (Structured, UnStructured, Semi -Structured, Systematized)
- 10 Final stage in the Research Process is _____. (Research Report writing, Analysis of Data, Framing of Hypothesis, Data Collection)

1 B True or False (Any 7) 07

- 1 Data integration is not an integral part of data analysis
- 2 The Post field editing is carried out during the field survey.
- 3 Writing of report is the first step in a research study.
- 4 The format of report should be changed from period to period.
- 5 Hypothesis is stated always in the null and alternate hypothesis forms
- 6 Research is the systematic process of collecting and analysing information to increase the understanding of the phenomenon under study.
- 7 Pictorial Questionnaire can be read by illiterate people and children.
- 8 Product analysis is the first step of social research.
- 9 Research methods provide the knowledge and skills to solve the problems and meet the challenge of a fast passed decision- making environment.
- 10 Research Methodology is a scientific and systematic approach to solve business problems.

2 A State the types of research. 08

B Explain Review of literature in research. 07

OR

2 C What is Research? State the importance of research with examples in accounting and finance. 15

3 A Explain non - probability sampling and types. 08

B Explain sources of hypothesis 07

OR

3 C Explain contents and essentials of research design. 08

D What is analysis of data? State its purpose to the researcher. 07

4 A What is Editing of data? State types and Advantages of editing. 08

B Write a note on Secondary data 07

OR

- 4 C Explain the primary data collection methods used in research by the researcher. 15
- 5 A Explain all three components of research report in detail. 15
- OR
- 5 B Short Notes on: Any 3 15
- 1 Statement of problem
 - 2 Factor analysis
 - 3 Essentials of a good report
 - 4 Ethics in Research
 - 5 Tabulation and types

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