

Time = 2 ½ hours

Marks 75

- Notes: 1. All questions are compulsory subject to internal choice.
2. Figures to right indicates full marks

Q.1. A Match the following (any eight)

08

Column A		Column B	
1	Ethics	A	promotes in the greatest amount of happiness
2	Personal ethics	B	rational rule
3	Transactional ethics	C	Champion of lofty moral social ideas
4	Participatory ethics	D	Nicomachean ethics
5	Business ethics	E	Recognition of dignity of each and every human being.
6	Recognition! Ethics	F	right or wrong behaviour in business decisions
7	Aristotle	G	Parties cooperate in order to produce more distant common good
8	I. Kant	H	Honest behaviour one portrays when one speaks to customers.
9	Principle of utility	I	is science of moral
10	Mill	J	what a person believes to be right

Q.1. B State whether following statements are true or false:

07

- 1 Golden Parachute is benefit to employee after retirement.
- 2 According to Gandhian Approach to Management all assets of the firm must be held by Trust.
- 3 Whistle blowing is an attempt to bring wrong doing of organization to outsider for self-benefit.
- 4 Virtue Ethics was popularize by Mill.
- 5 Insider Trading is bad for economic.
- 6 Surrogate advertising is a type of unethical advertising.
- 7 Enjoy the wealth by renouncing it" was the belief of Gandhiji.
- 8 The economic aspects of CSR consist of understanding the economic impacts of the company's operations.
- 9 Social accounting is also known as social audit.
- 10 The word ethos is derived from Greek word.

Q.2 A Explain Importance of Ethics in Business

08

B Explain the Issues in Business Ethics

07

OR

C Explain Ethics relating to Free and Perfect Competitive Market

15

- Q.3 A Write Virtue Ethics (Aristotle). 08
B Explain Utilitarianism (J. Bentham And J.S. Mill) 07
OR
C Explain Gandhain Approach in Management and Trusteeship 15
- Q.4 A Explain Whistle Blowing concept and benefits of whistle blowing 08
B Explain Control & Audit of Ethical Behaviour. 07
OR
C Explain Individual Ethics and Professional Ethics how individual ethic contributes for professional ethics. 15
- Q.5 A Explain the Business Ethics arguments for and against Social responsibility 08
B Explain the role of Corporate Philanthropy in society. 07
OR
C Write short notes on (Any 3) : 15
1. Insider Trading
 2. Green Mail
 3. Ten Commandments of Ethical Behavior
 4. Concept of Charity
 5. Business & Business Ethics
