

Duration: 2 ½ hours

Max marks: 75

- NOTE :
- i. All questions are compulsory.
 - ii. Figures to the right indicate full marks.
 - iii. Draw neat and clean diagram whenever necessary.

Q1. Choose correct alternatives. (Any 8)

8 Marks

1. Information systems can facilitate supply chain management by _____.
 - a. Tracking the status of orders
 - b. Rapidly communicating orders
 - c. Providing product specifications
 - d. Doing all of the above
2. EFT stands for _____.
 - a. Easy Fund Transfer
 - b. Equality Fund Transfer
 - c. Electronic Fund Transfer
 - d. Electronic Fund Translator
3. How the transactions occur in e-commerce?
 - a. Using e-media
 - b. Using computers only
 - c. Using mobile phones only
 - d. None of the above
4. Secure Sockets Layers does which of the following?
 - a. creates a secure, private connection to a web server
 - b. encrypts information
 - c. sends information over the internet
 - d. all
5. Which type of e-commerce focuses on consumers dealing with each other?
 - a) B2B
 - b) B2C
 - c) C2B
 - d) C2C
6. The criteria used to access how user and business needs are met in software.
 - a. Compatibility
 - b. Security
 - c. Scalability
 - d. Functionality
7. The flow of information through MIS is _____.
 - a. need dependent
 - b. organization dependent
 - c. information dependent
 - d. management dependent
8. _____ is card brand for credit card.
 - a. MasterCard
 - b. Credit
 - c. Debit
 - d. None of these.
9. The full form of SET in E-commerce is _____.
 - a. Secure Electronic Tax
 - b. Secure Electronic Transaction
 - c. Secure Electronic Territory
 - d. Secure Electronic Tunnel
10. Which of the following option does not appear in the Pivot table pane?
 - a. Column labels
 - b. Report filter
 - c. Values area
 - d. Cell

Q1.B State whether the following statements are True or False (Any 7)

7 Marks

1. COUNTIFS is a statistical function.
2. ERP stands for Enterprise reverse planning.
3. When set to TRUE, the lookup function gives the closest match to the lookup_value without going over the lookup_value.
4. Internet commerce is the name for direct computer-to-computer transfer of transaction information contained in standard business documents.
5. You can paste the copied data to more than one selected cell or range.
6. Multimedia content are not important to e- business.
7. SHTTP stands for Secure Hypertext Transfer Protocol.
8. Debit cards are plastic cards the size of a credit card that contains an embedded chip on which digital information can be stored.
9. A combination of software and information designed to provide security and information for payment is called a digital wallet.
10. Telnet is a Television Network.

Q2. A. Explain the Pillars of E commerce framework.

8 Marks

B. Explain in brief the Architecture of E commerce Applications?

7 Marks

OR

Q2. Explain the Anatomy of E commerce Application.

15 Marks

Q3. A. Define of ERP? Explain the History and need of ERP.

8 Marks

B. What are the Emerging trends of ERP?

7 Marks

OR

Q3. What is MIS? Explain Role of MIS and Components of MIS

15 Marks

Q4. A. Explain in brief MIS –a support to the Management.

8 Marks

B. Explain in brief Electronic Wallet and Online Stored Value payment system

7 Marks

OR

Q4. A. Explain the concept of SET?

8 Marks

B. What are the six dimensions of E-commerce security?

7 Marks

Q5. A. What is Header and Footer? Steps to insert it in MS Word document with example. **8 Marks**

B. Explain the following MS Excel functions with its syntax

7 Marks

1. DATE()
2. HLOOKUP()
3. MONTH ()
4. NOW ()
5. COUNTIF ()
6. TIME ()
7. SUM ()

OR

Q5. Write Short Notes (Any 3)

15 Marks

1. Absolute & Mixed Cell References
 2. Hypertext publishing
 3. MIS and User
 4. Server Firewall
 5. CGI
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