

Duration: 2 ½ hours

Max marks: 75

- NOTE :**
- i. All questions are compulsory.
  - ii. Figures to the right indicate full marks.
  - iii. Draw neat and clean diagram whenever necessary.

**Q1. Choose correct alternatives. (Any 8)**

**8 Marks**

1. The backbone of any organization is
  - a. Information
  - b. Employee
  - c. Management
  - d. Capital
2. Amazon.com comes under the \_\_\_\_\_ model
  - a. B2B
  - b. B2C
  - c. C2C
  - d. C2B
3. \_\_\_\_\_ ensures the authenticity of the information.
  - a. Digital signature
  - b. Digital card
  - c. Digital Code
  - d. None of these.
4. You can activate a cell in MS Excel by \_\_\_\_\_
  - a. Pressing the Tab key
  - b. Clicking the cell
  - c. Pressing an arrow key
  - d. All of above
5. E-commerce is not suitable for \_\_\_\_\_
  - a. Sale / purchase of expensive jewellery
  - b. Sale / purchase of mobile phones
  - c. Sale / purchase of branded clothes
  - d. Online job searching
6. Which of the following is logical function?
  - a. OR
  - b. SUM
  - c. COUNT
  - d. MAX
7. Smart card can be accessed only using a \_\_\_\_\_ of customer.
  - a. Account Number
  - b. PIN
  - c. Personal Information
  - d. Unique Code Number
8. The information of MIS comes from the \_\_\_\_\_
  - a. Internal source
  - b. External source
  - b. Both internal and external source
  - d. None of the above
9. Which is not a function of E-commerce?
  - a. Marketing
  - b. Advertising
  - c. Warehousing
  - d. None of the above
10. Which of the following is not an example of an e-payment?
  - a. Smart cards
  - b. Cash
  - c. Digital checks
  - d. Electronic billing

**Q1.B State whether the following statements are True or False (Any 7)**

**7 Marks**

1. E- Cheque is a method of transferring money from one person's account to another.
2. A line chart shows trends in data at equal intervals.
3. People outside the organization can't access the intranet.
4. SUM is a logical function.
5. Mondex and Visa Cash cards are examples of smart cards.
6. All the formulas in excel begin with = sign.
7. Pop up ad appears on top of a web page.
8. Count function returns a number rounded to a specified number of digits.
9. Ctrl+H is the shortcut key to replace window in MS Word Document.
10. E-cash is not related to security mechanism.

**Q2.** A. What is Media convergence and different form of Multimedia used? **8 Marks**

B. What are the Market forces influencing the I-Way? **7 Marks**

**OR**

**Q2.** Explain the Architectural framework of E-Commerce. **15 Marks**

**Q3.** A. Explain the WWW and its Architecture in brief. **8 Marks**

B. Explain in brief B2B and B2C E-Commerce **7 Marks**

**OR**

**Q3.** Explain the concept of I-way? What are the Components of I-Way? **15 Marks**

**Q4.** A. Explain in brief MIS and role of MIS? **8 Marks**

B. Explain in brief Benefits of ERP **7 Marks**

**OR**

**Q4.** A. Explain the B2C payments, B2B payments in brief? **8 Marks**

B. What is bookmark in MS Word? Write steps to create a bookmark. **7 Marks**

**Q5.** A. Explain different types of charts that can be drawn in MS Excel **8 Marks**

B. Explain the following MS Excel functions with its syntax **7 Marks**

1. MIN()
2. MONTH()
3. SUM()
4. WEEKDAY()
5. AVERAGE()
6. COUNTIF()
7. ROUND()

**OR**

**Q5.** Write Short Notes (Any 3) **15 Marks**

1. Digital Wallet
2. CRM
3. Viruses
4. Credit Card
5. HTTP