

Q.1 (A) Multiple Choice Questions (Any 8).

(8)

1. E-commerce is stands for _____.
(a) Electronic Commerce (b) Electronic Computer
(c) Election Commerce (d) None of the above
2. LAN stands for _____.
(a) Local Area Network (b) Line Area Network (c) Long Area Network (d) None
3. _____ short-cut key used to paste the data in MS-Word.
(a) Ctrl + Z (b) Ctrl + C (c) Ctrl + V (d) Ctrl + X
4. CRM is stands for _____.
(a) Customer Relationship Management (b) Customer Records Management
(c) Contact Relationship Management (d) None.
5. B2G is stands for _____.
(a) Consumer to Consumer (b) Business to Government (c) Commoner to Business (d) None
6. In Excel _____ sign is used for start function.
(a) * (b) & (c) @ (d) =
7. Enterprise Recourse Planning is _____.
(a) EPR (b) ERP (c) EPS (d) ESP
8. In Excel 2010 the default file extension is _____.
(a) .WKS (b) .XLS (c) .PPT (d) .DOC
9. HLOOKUP () is stands for _____.
(a) Horizontal Lookup (b) Vertical Lookup
(c) Version Lookup (d) All of these
10. HTTP is _____.
(a) Protocol (b) File (c) PPT (d) Slide

Q.1 (B) State the following as True or False (Any 7).

(7)

1. WWW is World Wide Web.
2. MAX () find minimum value from given range in MS-Excel.
3. Security is major disadvantages of E-Commerce.
4. Business to Business is called as B2B model.
5. Web site is a collection of Web Page.
6. EDI is stands for Electronic data interchange.
7. Amazon is E-commerce website.
8. Debit card is prepaid card.
9. Encryption is encoding data.
10. E-Commerce gives a global reach to the business.

Q.2. (A) What is Convergence and types of convergence?

(8)

(B) What is website? Explain its types brief.

(7)

OR

(C) Explain features and disadvantages of E-Commerce.

(8)

(D) Explain step by step VLOOKUP () with syntax of MS-Excel.

(7)

Q.3. (A) Explain the following terms.

(8)

(1) Digital Cash (2) MIS (3) Web site (4) Smart Card

(B) Define Topology? Explain Bus topology in brief.

(7)

OR

(C)) Explain the following terms.

(8)

(1) Ribbon (2) Ruler (3) Quick Access Toolbar (4) Header & Footer

(D) Explain Charts in MS-Excel and its types in detail.

(7)

Q.4. (A) Explain the following functions of Excel.

(8)

(1) SUM () (2) MIN () (3) MAX () (4) AVERAGE ()

(B) Explain the following with examples.

(7)

(1) B2B (2) B2C (3) C2C (4) B2G

OR

(C) Explain in brief Customer relationship management.

(8)

(D) Explain characteristics of MIS.

(7)

Q.5. (A) Explain I-WAY and its components in brief.

(8)

(B) Explain in brief SET protocol.

(7)

OR

Q.5. (C) Write a short note on. (Any Three).

(15)

(1) Web server

(3) WWW

(2) Absolute and relative cell reference

(4) Plastic Money.

(5) Internet.

All The Best