

TYF in Mgmt
Extra
26/11/2019

Sem-V

(2 ½ Hours)

Total Marks: 75

N.B.:

- (1) All questions are compulsory subject to internal choice.
- (2) Figures to the right indicate full marks.

- Q.1. (A) State whether the following statements are True or False (Any Eight): (8)
1. Observation method may be physical or mental or both
 2. Research report must be presented in written form only
 3. Editing ensures completeness and uniformity in data
 4. Applied research does not solve existing problems
 5. Type I Error is rejecting the null hypothesis when it is true
 6. Report writing is a unskilled aspect of research and requires no prior experience
 7. Field surveys are conducted extensively for the collection of primary data
 8. Common sense hypothesis create tools & problems for research in complex areas of business
 9. Internet survey is quick and economical
 10. Data by itself is meaningful
- Q.1. (B) Choose the Correct answer: (Any Seven): (7)
- 1 Observation method gathers _____ data
 - a) Primary
 - b) Secondary
 - c) Tertiary
 - 2 A good report should be _____
 - a) Subjective
 - b) Objective
 - c) Open-ended
 - 3 _____ saves time during analysis
 - a) Editing
 - b) Coding
 - c) Tabulation
 - 4 Research design is a _____ of the whole research activity
 - a) Blueprint
 - b) Plan
 - c) Structure
 - 5 Analysis & _____ of data are two major concluding steps of research
 - a) Processing
 - b) Interpretation
 - c) Coding
 - 6 _____ is a reference to a published or unpublished source
 - a) Citation
 - b) Footnotes
 - c) Bibliography
 - 7 The backbone of personal interview is the _____ prepared for specific survey
 - a) Questionnaire
 - b) Respondent
 - c) Interviewer

- 8 _____ converts data into meaningful information
- Editing
 - Analysis
 - Compilation
- 9 _____ are also called free response/free answer questions
- Multiple Choice Questions
 - Dichotomous Questions
 - Open Ended Questions
- 10 _____ editing means editing of data during the process of field survey itself
- Field
 - Office
 - In-house

Q.2. (a) Define Research & explain the different types of research (15)
OR

- Explain the steps of a good research design (08)
- Explain in brief the different types of hypothesis (07)

Q.3. (a) What is sampling? Differentiate between Probability & Non-Probability type of sampling? (15)

OR

- Explain the meaning of Primary Data? Explain in brief the various types of Interview methods used to collect primary data? (08)
- Explain the different types of questions used in questionnaires in a research (07)

Q.4. (a) What is Data Interpretation? Explain the importance and role of data interpretation in research (08)

- Explain the steps in Data Processing (07)

OR

- Explain in brief the role of Editing and tabulation in Data Processing? (08)
- Explain the essentials of Interpretation of Data (07)

Q.5. (a) Explain the composition of a Research Report (8)
(b) Explain briefly the different types of Research Reports (7)

OR

Q.5. Short Notes (Any three): (15)

- Applied Research
- Cluster Sampling
- Sources of Hypothesis
- Type I & Type II errors
- T-Test
