

Note: i) All questions are compulsory

ii) Figures to the right indicate full marks

iii) Draw neat and clean diagram whenever necessary

Q1.a) State whether True or False (Any 8)

Marks 8

- 1) A women entrepreneur must be pessimistic.
- 2) Entrepreneurship is for profit only.
- 3) Idea generation is the first method of project appraisal.
- 4) Micro finances help poor people.
- 5) Project report is an oral document.
- 6) A merger does not require sound planning by the entrepreneur.
- 7) Self-help group consists of 10-20 local women's.
- 8) Market risk is related with market changes.
- 9) MSME stands for micro small and medium enterprise.
- 10) Micro manufacturing sector requires minimum 25 lakh investment

Q-1 b) Match the following (Any 7)

Marks 7

1. Joseph Schumpeter	A. Product selling
2. David McClelland	B. Theory of Entrepreneurship
3. Peter Drucker	C. Self employed
4. Women Entrepreneurs	D. Motivational model
5. Marketing Skill	E. Innovation theory
6. Entrepreneurship	F. Security
7. Social factor	G. Raw material
8. Environmental barrier	H. Creativity
9. Start up business means	I. Risk taking
10. Strength of an entrepreneur	J. Starting a new business

Q.2a. Explain what is the need for development of entrepreneurship in India. Marks 8

b. Define the term Entrepreneurship. Explain the characteristics of entrepreneurship.

Marks 7

OR

Q-2 c. Describe the concept of women entrepreneur. Illustrate in details features and problems faced by women entrepreneurs.

Marks 15

Q-3 a. Explain idea generation and list out the sources of idea generations. Marks 8

b. Explain the component of an Ideal business plan. Marks 7

OR

Q-3 c. Define project report. State the significance and content of a project report. Marks 8

d. What do you mean by project planning? Explain its importance. Marks 7

Q-4 a. Write a brief note on meaning and features of NGO's. Marks 8

b. Explain types and functions of NGO's. Marks 7

OR

Q-4 c. Explain the term SME? State its features. Marks 8

d. Write a note on the role and importance of MSMEs. Marks 7

Q-5 a. Explain risk and types of risk. Marks 8

b. What is risk management? State risk management plan briefly. Marks 7

OR

Q-5 Write short notes on (any 3) Marks 15

a. NABARD

b. Sole proprietorship

c. Franchising.

d. Project formulation

e. Microfinance.