

**Note:** 1) All Questions are compulsory.  
2) Figures to the right indicate full marks.

**Q.1. A) State whether the following statements are True or False (any 8) (08)**

- 1) Innovation is the specific instrument of entrepreneurship.
- 2) Entrepreneur has very important role in development of economy.
- 3) A Project involves investment of money or money's worth.
- 4) Feasibility study follows a project planning.
- 5) Idea generation is the first method of project appraisal.
- 6) Project report is a written document of entire project planning.
- 7) Merger is the extended version of licensing.
- 8) Management of co-operative society is democratic in nature.
- 9) Self help groups are voluntary in nature.
- 10) A women entrepreneur must be pessimistic.

**Q.1. B) Match the columns (Any 7) (07)**

- | A                         | B                           |
|---------------------------|-----------------------------|
| 1) David McClelland       | a) Tax exemption            |
| 2) Feasibility study      | b) Banking linkage program. |
| 3) SWOT Analysis          | c) Follows project planning |
| 4) Financial appraisal    | d) Micro credit             |
| 5) SHG'S                  | e) SEZ units                |
| 6) SEZ                    | f) Creation of customers    |
| 7) NABARD                 | g) Cost Analysis            |
| 8) SIDBI                  | h) Environmental Scanning   |
| 9) 100% FDI               | i) Security                 |
| 10) Environmental barrier | j) Women organization.      |

- Q.2.** A) Explain the term entrepreneurship? Give various functions of entrepreneurship (08)  
B) Discuss the contribution of McClelland with regards to entrepreneurship (07)

**OR**

- C) Give a brief classification of different types of entrepreneurs. (15)

- Q.3.** A) State the meaning of environmental scanning and discuss the meaning of environmental scanning.

- B) Discuss the problem faced by entrepreneur in project formulation. (07)

**OR**

- C) Explain the different methods of Idea generation. (08)

- D) What are the sources of idea generation for entrepreneur.

- Q.4.** A) Explain franchising with its types (08)

- B) Discuss merits and demerits of joint stock company. (07)

**OR**

- C) Define NGO's briefly. What are the roles and responsibilities of NGO's (08)

- D) Explain the legal issues to be considered while starting business. (07)

- Q.5.** A) Explain different steps in setting up a small scale industry. (08)

- B) Explain various aspects of project appraisal. (07)

**OR**

- C) Write short notes (Any three)

1) NABARD

2) Risk Managements

3) Project Report

4) Role of self help Groups.

5) Components of an ideal business plan.