

Q.P. Code: 30251**(2 ½ Hours)****Total Marks: 75**

N.B.:

- (1) All questions are **compulsory** subject to **internal choice**.
 (2) **Figures** to the **right** indicate **full marks**.

Q.1 (A) State whether the following statements are True or False (Any Eight) (8)

1. Innovation is the specific instrument of entrepreneurship.
2. A special chapter in 7th Plan had covered the integration of women in economic development.
3. Anthropological Theory was first developed by Frederik.
4. Pay-back period is the length of time required to recover the initial cash invested in the project.
5. Sole trading is the complex form of ownership organization.
6. Franchising is the extended version of licensing.
7. Artisans and craftsmen are excess of funds.
8. Risk assessment is the process of determining the likelihood that a specified negative event will occur.
9. Brainstorming is a group method of generating new ideas for entrepreneurs.
10. Entrepreneur generates revenue for the government.

Q.1 (B) Match the following: (Any Seven) (7)**Column A****Column B**

- | | |
|-------------------------------|--------------------------------|
| (i) Ad-hoc scanning | (a) Religious affiliations |
| (ii) Demographic Factor | (b) Infrequent examination |
| (iii) Stakeholders | (c) Cost Analysis |
| (iv) Financial Appraisal | (d) Partners |
| (v) Self-help Group | (e) Women Enterprise |
| (vi) 51% Holding by Women | (f) 10-20 local women |
| (vii) Copyright & Patents Law | (g) Motivational Model |
| (viii) David McClelland | (h) Legal Environment |
| (ix) Peter Drucker | (i) Innovation Theory |
| (x) Joseph Schumpeter | (j) Theory of Entrepreneurship |

Q.2 (a) Define women entrepreneur. Explain the problems faced by women entrepreneurs in India. (8)**(b) Explain the qualities required for an entrepreneur. (7)****OR****(c) Give a brief classification of different types of entrepreneurs. (8)****(d) Differentiate between Entrepreneur and Manager (7)**

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- Q.3** (a) What are the methods of Idea generation for entrepreneur? (8)
- (b) What are the criteria's for selecting a project? (7)
- OR**
- (c) Explain environmental scanning with respect to entrepreneurship. (8)
- (d) What are the essential of a good project report? (7)

- Q.4** (a) Explain cultural and environmental issues to be considered while starting business. (8)
- (b) What is Acquisition? Explain the different consideration for making an acquisition. (7)
- OR**
- (c) Define NGO. What are the characteristics of NGO? (8)
- (d) What is Franchising? Explain the different types of franchises. (7)

- Q.5** (a) What is micro finance? Explain the various schemes available under micro finance. (8)
- (b) What is risk management? Explain the risk management plan in detail. (7)

- OR**
- Q.5** Short Notes (Any three) (15)

1. Mergers & Takeover
2. SWOT Analysis
3. Micro-finance
4. Intrapreneur
5. Technological feasibility