

Note: i) All questions are compulsory

ii) Figures to the right indicate full marks

iii) Draw neat and clean diagram whenever necessary

Q1. a) State whether True or False (Any 8)

Marks 8

- 1.) The policies of MSMED are issued by RBI.
- 2) Consumers are well united in INDIA.
- 3) Ethical climate is unspoken understanding.
- 4) Innovators develop new ways of doing work.
- 5) Social audit measures social performance of a business unit.
- 6) GATT was replaced by WTO.
- 7) Tax evasion is social responsibility towards consumers.
- 8) Commercial audit and social audit are same term.
- 9) Business objectives need not to be multiple.
- 10) External environment is controllable.

1) Q-1 b) Match the following (Any 7)

Marks 7

| | |
|--------------------------------|-------------------------------------|
| 1. Unplanned industrial growth | A. Essential for social welfare |
| 2. Protection of environment | B. One cause of pollution |
| 3. Pollution control | C. A generic term |
| 4. Rapid urbanization | D. Responsibility of all of us |
| 5. Carbon credit | E. Corned most of the carbon market |
| 6. India and China | F. A curse to the ecology |
| 7. FDI | G. 26% FDI is permitted |
| 8. Insurance | H. Form of foreign capital |
| 9. Foreign collaboration | I. Fair and liberal |
| 10. FDI policy | J. Not allowed in gambling |

Q.2 a. Explain the term 'Business'. State its important features.

Marks 8

b. Describe various types of business environment.

Marks 7

OR

Q-2 c. State the advantages and disadvantages of environmental analysis. Marks 8

d. Write a note on PESTEL analysis.

Marks 7