

Q.1 a) Fill in the blanks with appropriate words (any 8)

08

- Extra*
1. _____ is responsible for creating ecological balance
(business unit, political party)
 2. WTO stands for _____.
(World Trade Organisation, world time organisation)
 3. ADR refers to _____.
(American depository receipt, American devaluation receipt)
 4. Business objectives would be _____. (time bound, rigid)
 5. CSR is often referred as corporate social _____.
(responsibility, relation, citizenship)
 6. Entrepreneur is the person who undertakes the _____.
(new enterprise, risk, profit)
 7. Business environment are _____.
(inseparable, unrelated, separable)
 8. External environment offers opportunities and _____.
(strengths, weaknesses, threats)
 9. India's exports of services are _____.
(increasing, decreasing, Limited)
 10. FDI in banking sector is _____.
(84%, 74% ,54%)

b) State whether following statements are true or false (any 7)

07

1. Entrepreneur are born not made
2. District forum entertains complaints upto rupees 20 lacs
3. Internal politics weakens corporate culture
4. Primary product include tea and coffee
5. Social audit is conducted on yearly basis
6. FDI is one of the ways of globalisation
7. Objectives make the goals operational
8. The risk factor is very high in business
9. Transnational corporations are borderless
10. Entrepreneurs are role models

- Q. 2 a) Discuss social and economic objectives of the business 08
b) Explain the meaning and importance of business objectives 07

OR

- c) State the features of Business Ethics 08
d) Explain the significance of environmental analysis 07

- Q. 3 a) Discuss the CSR towards employees 08
b) Explain the features of Consumer Protection Act 1956 07

OR

- c) Briefly explain the concept of physical dilemma 08
d) Discuss the characteristics of entrepreneur 07

- Q. 4 a) Discuss the features of social audit 08
b) What is social responsibility of business towards shareholders and government 07

OR

- c) What is the difference between social audit and commercial audit 08
d) What is meant by corporate culture? Explain its features 07

- Q. 5 a) Discuss the positive implication of FDI inflow on Indian Industries 08
b) Explain the advantages of multinational corporations 07

OR

- c) Write short notes (any three) 15

1. Balance of payment
2. Carbon credit
3. Transnational corporations
4. TNC's
5. FDI