

Maximum Marks: 75

Duration: 2 ½ Hours

Note: 1) All questions are compulsory, Subject to internal choice.  
2) Figures to the right indicate full marks.

- Q1 Explain the concepts:** **15**
- Kaizen
  - BIFR
  - Generic process
  - Forward integration
  - Turnaround packages
- Q2)a. Define Turnaround. Explain the steps in Turnaround strategy.** **8**
- b. Explain the need for business organizations.** **7**
- OR**
- c. Discuss the effects of globalization on Indian economy.** **8**
- d. State and discuss the factors affecting the growth of business organization** **7**
- Q3)a. Define industrial sickness. Explain the External causes for industrial sickness.** **8**
- b. Explain the various remedies to overcome sickness.** **7**
- OR**
- c. Explain the remedial measures taken by commercial banks to reduce industrial sickness.** **8**
- d. Explain Sick Industrial Companies Act, 1985.** **7**
- Q4)a. Define BPR. Explain the elements of BPR.** **8**
- b. Explain 5 S principle with its benefits.** **7**
- OR**
- c. How BPR is different from TQM? Explain their difference.** **8**
- d. What is benchmarking. Explain the steps in benchmarking** **7**
- Q5)a. Define Small Office Home Office (SOHO). Explain its features.** **8**
- b. "Networking is becoming a popular concept in today business world". Discuss** **7**
- OR**
- c. What is an Agency? What are the duties of an agency to their client?** **8**
- d. Explain the different sources of finance.** **7**