

Q.P. Code: 30980

Time 2½ hours

Marks: 75

Note Below:

- 1) All Questions are compulsory
- 2) Figures to the right indicate full marks
- 3) Give suitable examples wherever necessary

Q1 (a) Define Business Ethics & explain its importance (08)

Q1 (b) Explain the values and ethical teaching from Bhagwat Gita. (07)

OR

Q1 (c) Discuss the important provision of Clause 49 on corporate governance. (08)

Q1 (d) What is Insider Trading? Explain the measures to curb insider trading. (07)

Q2 (a) Discuss the recommendations of CII code on corporate governance (08)

Q2 (b) Explain the role & importance of corporate governance in Insurance Sector. (07)

OR

Q2 (c) What is Corporate Governance? Discuss the significance of corporate governance (08)

Q2 (d) Discuss the recommendations of Kumar Mangalam Birla Committee on corporate governance (07)

Q3 (a) Define CSR & explain its Scope. (08)

Q3 (b) Discuss the responsibility of business towards society & government. (07)

OR

Q3 (c) Define CSR explain the importance of CSR (08)

Q3 (d) Discuss the responsibility of business towards employees & customers (07)

Q4 (a) Define Corruption. Explain the causes of corruption (08)

Q4 (b) Discuss Patents & Copyright & the role of ethics in IPR (07)

OR

Q4 (c) What is zero tolerance of corruption. Discuss the Zero Tolerance of corruption action plan. (08)

Q4 (d) Write a note on competition commission of India. (07)

Q5) Write Short Notes on **any three** of the following

(15)

- a) Whistle blowing
- b) Role of independent director
- c) Money laundering
- d) Cyber crime
- e) Values & its types
