

TYBB I
sem-VI
(75'-25)

Sub- Turnaround Mgt
27/04/2017

Q.P. Code :01163

[Time: 2 $\frac{1}{2}$ Hours]

[Marks:75]

Please check whether you have got the right question paper.

- N.B:
1. All Questions are compulsory.
 2. All questions carry equal marks.
 3. Answer must be neat and tidy.

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Q.1) Explain the concepts/terms:

- a) Diversification
- b) Forward Integration
- c) JIT
- d) Process Owner
- e) Outsourcing

Q.2) A) What is a business organisations? Explain the characteristics of business organization.
B) Define Growth strategy. Explain external growth strategies.

OR

- C) Define turnaround explain the symptoms and indicators of turnaround.
- D) Explain the importance of strategy in business.

Q.3) A) Define industrial sickness. Explain the consequences of industrial sickness.
B) Explain the stages of sickness.

OR

- C) Explain the role of commercial banks to overcome industrial sickness.
- D) "Bad management, inexperience, inefficiency etc. leads to achieved sickness"-discuss.

Q.4) A) Explain the 6C's required for proper implementation of TQM in any organization.
B) Discuss the difference between BPR and TQM.

OR

- C) Define ERP. What are its feature?
- D) Explain the various steps suggested for implementation of BPR.

Q.5) A) Define small office Home office. (SOHO) explain its features.
B) What are the different types of franchises?

OR

- C) Explain self-financing in detail.
- D) What are the merits and demerits of networking?

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