

Q.P. Code :00912

[Time: 2.30 Hours]

[Marks:75]

Please check whether you have got the right question paper.

- N.B:
1. All questions are compulsory
 2. Figure to the right indicate marks allotted to each question.

Q.1 Explain the following concepts:-

- a) International Business
- b) FDI
- c) Dumping
- d) SAFTA
- e) Country Risk

(15 Marks)

Q.2 a) Distinguish between International Business and Domestic Business.

(08 Marks)

b) What is Protectionism? What is the argument against it?

(07 Marks)

OR

c) Explain the impact of FDI on distribution of wealth among different countries.

(08 Marks)

d) What is WTO. What are its objectives?

(07 Marks)

Q.3 a) Explain the theory of comparative advantage and absolute advantage.

(08 Marks)

b) What is economic integration? Explain the different types of economic integration.

(07 Marks)

OR

c) What is Joint Venture? How is it used in expanding business?

(08 Marks)

d) What are the different strategies adopted by firms for globalization?

(07 Marks)

Q.P. Code :00912

Q.4 a) Calculated the FOB Price to be quoted to Durgesh International from the following details- (08 Marks)

Ex-Factory Cost Rs.6,08,000

Packing Charges Rs.1,12,000

Loading Expenses Rs.80,000

Expected Profit 20% of FOB Cost

Duty Draw back 10% of FOB Price

Conversion Rate 1\$ = Rs.69

b) Explain the difference between International HRM and Domestic HRM. (07 Marks)

OR

c) Explain the market selection process. (08 Marks)

d) Write a note on market segmentation and its role in international business. (07 Marks)

Q.5 a) Explain the role of trade blocks in International Trade. (08 Marks)

b) Explain the steps in issuing letter of credit. (07 Marks)

OR

c) What is Convertibility of Currency! State its importance with respect to India. (08 Marks)

d) Explain the role played by ECGC in international trade. (07 Marks)