

26/04/2019 TYBBI
60:40
Extra

Sub - Business
Ethics

Q.P. Code : 00865

[Time: Two Hours]

[Marks:60]

Please check whether you have got the right question paper.

- N.B:
1. All questions are compulsory.
 2. All questions carry equal marks.

Q.1 Attempt any two:-

(15)

- a) Define Business Ethics & explain the need for business ethics?
- b) Discuss the various unfair business practices?
- c) Explain corporate governance in Banking & Financial Institutions?

Q.2 Attempt any two:-

(15)

- a) What is Corporate Governance? Explain the principles of Corporate Governance?
- b) Define code of conduct? Explain the code of conduct by IRDA for Insurance sector?
- c) Explain the role of Independent director in corporate governance?

Q.3 Attempt any two:-

(15)

- a) Discuss the recommendations of Kumar Mangalam Birla Committee on corporate governance?
- b) Explain the responsibility of business towards shareholder's & employees?
- c) Define Corruption? Explain the measures to prevent corruption?

Q.4 Write short notes on any three of the following.

(15)

- a) Cyber Crime.
- b) Insider Trading
- c) Characteristics of Fraudsters.
- d) Role of MRTP Commission
- e) Zero Tolerance of Corruption.