

Q. P. Code : 22294

(2½ Hours)

(Total Marks : 75)

- N.B. : (1) All questions are compulsory.
(2) From Q.2 to Q.5 do either 'A' or 'B'.

Q1A) Choose Correct Alternatives (Any 8)**(8mks)**

1. Which of the following can be used to navigate documents _____
a) frames b) hyperlinks c) web toolbar d) all of the above
2. What enables you to move directly to specific location in a document _____
a) Subdocuments b) Bookmarks c) Cross-references d) Outlines
3. Which enables us to send the same letter to different persons _____
a) macros b) template c) mail merge d) none
4. SSL means _____
a) Secure stock language b) secure stock layer c) secure socket layer d) secure socket language
5. A key hardware platform for I- way access will be _____
a) Set-Top-Boxes b) Routers c) Hubs d) Telephony
6. E-Commerce is an exchange of business information through _____
a) Paper b) Network c) Sales d) Shopping
7. Convergence of communication equipment that provides the pipelines to transmit _____
a) Voice b) Data c) Image and video d) All the above
8. URL means _____
a) uniform regular locator b) uniform recovery locator c) uniform regular locator d) uniform resource locator
9. A program that is capable of infecting other programs and making copies of itself is called _____
a) Virus b) worms c) Trojans d) Malware
10. What is the name of the Act that governs internet usage in India _____
a) IT ACT 2000 b) IT ACT 1999 c) CYBER LAW ACT 2001 d) INFORMATION ACT 2000

Q1B) State whether statement are true or false (any 7)**(7mks)**

1. As a result of technology, buyer power has increased in most industries.
2. Web services are arrangements made between e-commerce sites that direct users from one site to the other.
3. It is possible to protect an Excel sheet using password.
4. The direct computer-to-computer transfer of transaction information contained in standard business documents, conducted in a standard format, is termed Electronic Data Interchange.
5. E-commerce permits customers, consumers, and companies to form relationships that would not be possible without technology.
6. Black Hat hackers are considered Legal in Cyber Security.
7. SSL stands for Secure Socket System.
8. Auto filter is a feature in Excel
9. Smart cards are plastic cards the size of a credit card that contain an embedded chip on which digital information can be stored.
10. Pie is an Excel Chart.

TURN OVER

Q2A) what is Mail merge? Explain (15mks)

OR

Q2B) Define World Wide Web with its architecture. (15mks)

Q3A) Briefly explain any three types of EPS and Risk involved in them (15mks)

OR

Q3B) Explain Business Model in Ecommerce. (15mks)

Q4A) With suitable examples explain the application of IT in Insurance Company. (15mks)

OR

Q4B) Analyze the advantages and disadvantages of ecommerce (15mks)

Q5A) what do you understand by the term 'Cyber Security'? (15mks)

OR

Q5B) Write short note (any 3) (15mks)

- a) E-mail related crimes
- b) Payment Gateway
- c) Cyber stalking
- d) Intranet
- e) E- Commerce Framework