

①-15/02/2017

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SYBBI SEM III ATKT Sub:Information Technology 2 ½ hrs Marks:75

Note: All the questions are compulsory

Q.1A) Write full form of following terms

05

1. HTTP
2. ERP
3. NEFT
4. WWW
5. RTGS
6. ATM

B) State whether following statement is true or false

05

1. E-banking is part of e-commerce business.
2. Flipkart is online shopping site
3. Peoplesoft was taken over by oracle.
4. Authentication is revenue generation model.
5. E-commerce business makes customers life complicated

C) Match the following

05

- | A | B |
|-------------------|---------------------------------|
| 1)ERP | a) Online auction site |
| 2)Credit card | b)Total Organizational solution |
| 3)Global customer | c)payment mode |
| 4)Twitter | d)driving force |
| 5)OLX | e)Social networking site |

Q.2 A) Explain supply chain management of E-commerce in detail.

08

B)What is security?Why it is need? Explain.

07

OR

C)Explain Data Mining in detail

08

D)Explain problems in IT act 2000

07

Q3.A) Explain RTGS and its membership with RBI.

08

B)What is e-banking? Explain its types in detail.

07

OR

Q.3C) Explain revenue generation models of E-commerce.

08

D)Explain principles of security.

07

Q.4 A)What is URL?Explain concept of URL and write any10 names of URL. 08

B) What is Peoplesoft? Explain its product line. 07

OR

Q.4 C)State and Explain advantages of E-commerce to Society and to business 08

B)What is MIS? Explain its advantages in brief 07

Q.5 Write Short notes(any three) 15

1. ERP
2. RTGS
3. Cyber law amendment 2008
4. Online shopping sites
5. Debit card and smart card

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