VC- D 10/09/2015 - SYBBI Sem. III - Information Technology- 2 1/2 Hrs. - 75 Marks - 160 Q.1 a)Fill in the blanks (05)1. E-commerce is popularly known as (Electromagnetic commerce, Electronic commerce) is mode of online payment (credit card, ATM card) 3. Authentication is \_\_\_\_\_\_ element(security,network) is shopping site (facebook, flipkart) 5. RTGS stands for (Real time gross settlement, Real tendency gross system) Q.1b) State True or false (05)1. Protocol is component of URL 2. OLX is e-commerce site 3. E-commerce has global customer 4. 3-tier architecture is only client based Subscription is security element Q.1 c)Match the following B 1. Sales revenue a)E-commerce driving force Global product b)cyber law 3. HTTP c)e-commerce business model 4. Credit card d)protocol 5. IT act 2000 e)online payment Q.2 a) What are the advantages of e-commerce? explain in brief (80)b)explain online Credit card transaction process (07)OR c) What is people soft explain its product line (80)d) What are the challenges in E-banking (07)Q.3 a) Explain revenue generated models of e-commerce (08)b)Explain security models in e-commerce (07)OR c)Explain IT act 2000 (08)(07)d)Explain RTGC membership with RBI

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