

Note: All questions are compulsory with internal choice

- Q - 1 A) What is IT In Banking and Insurance? Explain in brief. (08)
B) Explain Web shopping (07)

OR

- Q - 1 A) Explain challenges for banking industry (08)
B) Explain Designing and maintenance tools of creating web sites (07)
Q - 2 A) Explain online advertisement in brief (08)
B) Explain credit card transaction process (07)

OR

- Q - 2 A) Explain Pros and cons of email advertising (08)
B) Explain E-Commerce application. (07)
Q - 3 A) Explain evaluation of E-Commerce (08)
B) Explain EDI [Electronic Data exchange] (07)

OR

- Q - 3 A) Explain web server with Hardware, Software and security (08)
B) Explain artificial intelligence (07)
Q - 4 A) Explain process of E-Commerce with help of neat and label diagram (08)
B) Explain future trends in E-Commerce (07)

OR

- Q - 4 A) Explain E-Commerce? Explain virtual shopping cart (08)
B) Explain Application in Insurance (07)